

**TOBACCO  
FREE  
NYS**

“**ADVERTISING** and **PROMOTIONAL ACTIVITIES** by **TOBACCO COMPANIES** have been shown to cause the **ONSET** and **CONTINUATION** of **SMOKING** among **ADOLESCENTS** and **YOUNG ADULTS.**”

-U.S. Surgeon General

**GET THE FACTS**



THE AVERAGE AGE OF A  
**NEW SMOKER**  
IN NEW YORK STATE IS

**13 YEARS  
OLD**



**90** % OF ADULT SMOKERS  
SAY THEY FIRST TRIED  
SMOKING **BY AGE**

**18**

STORES POPULAR  
AMONG **ADOLESCENTS**  
CONTAIN ALMOST

**3X**

**MORE TOBACCO MARKETING  
MATERIALS COMPARED TO OTHER  
STORES IN THE SAME COMMUNITY**

GET MORE INFORMATION AT

**SEENENOUGHTOBACCO.ORG**